

GRBN Quarterly Webinar Program



October - December 2014

	October 2014	November 2014	December 2014
 ASIA PACIFIC RESEARCH COMMITTEE  AMSRS Australian MARKET & SOCIAL RESEARCH SOCIETY	Big Data married with humanism <i>Julie Schlack</i> Tues, 21 Oct 2014	Infotactics <i>Simon Dunn</i> Thurs, 13 Nov 2014	Non-probability sampling <i>Reg Baker</i> Tues, 2 Dec 2014

Prices: Members \$88.00 AUD Non-members \$120 AUD
How to register: Please email amsrs@amsrs.com.au

 ARIA AMERICAS RESEARCH INDUSTRY ALLIANCE  CASRO The Voice and Values of Research	Legal Issues: Calling Mobile Phones for Research Thurs, 9 Oct 2014 Finding Impactful Research Insights Wed, 22 Oct 2014 Research Techniques: Measuring Driver Importance Thurs, 23 Oct 2014 Using Storytelling to Inspire Action Wed, 29 Oct 2014	Research Techniques: Market Segmentation Thurs, 6 Nov 2014 The Art of Proposal Writing Thurs, 13 Nov 2014 Dealing with Client Problems and Problem Clients Tues, 18 Nov 2014	Best Practices in Passive Data Collection <i>George Pappachen, Teresa Troester-Falk and Duane Berlin</i> Originally webcasted in December 2013 Data Analysis: Seeing the Big Picture <i>Jim Berling and Tony Zahorik</i> Originally webcasted in December 2013
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Prices: Members \$95.00 USD Non-members \$135 USD
How to register: Please email casro@casro.org

 	Introduction to Sensory Evaluation <i>Carol Raithatha</i> Fri, 17 Oct 2014	Using Video in Research <i>Lynn McKay Mathew</i> Thurs, 6 Nov 2014 Researching Children – 2 Part webinar <i>Nicki Karet</i> Wed, 19 Nov 2014 (Part 1) Wed, 26 November 2014 (Part 2)	
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Prices: Members £25.00 + VAT Non-members £30.00 + VAT
How to register: Please email training@mrs.org.uk

www.grbn.org