



August 2014

## TABLE OF CONTENTS

APRC Conference Update

APRC 2014 Collaboration study

APRC Summit meeting

Farewell to an APRC founding member

APRC and GRBN events calendar

Reciprocal Conference & Training Rate Agreement for GRBN Associations

Keeping the contact list up to date

Send us your news

## APRC Conference in Kuala Lumpur – Registrations now open



### Kuala Lumpur Malaysia hosted by MRSM – 13 & 14 October 2014

The MRSM have now finalised the workshop and conference program for the 2014 APRC conference, to be held at the Parkroyal Hotel in Kuala Lumpur on Monday 13 October and Tuesday 14 October 2014.

There is a half day workshop organised for Day 1 on 13 October and a full day conference on 14 October 2014.

There are special conference rates for APRC members. The MRSM have also secured discounted hotel rates for the Parkroyal Kuala Lumpur where the APRC conference will be held.

<b>Day 1</b>	APRC Summit meeting	Monday 13 October	1.30pm – 5.30pm
<b>Day 1</b>	Half day workshop with Jon Puleston from GMI	Monday 13 October	2pm – 5.30pm
<b>Day 2</b>	1 day APRC conference consisting of Supplier and client side speakers	Tuesday 14 October	9am – 5pm

[Click here](#) to download the e-brochure

[Click here](#) to be directed to the registration page

[Click here](#) to access the special accommodation deal at the Parkroyal

When you are ready to register for the conference remember that as part of your APRC fees you receive two tickets to the conference, so please remember to email us at [aprc@amsrs.com.au](mailto:aprc@amsrs.com.au) and let us know the two delegates you'd like us to register on your behalf.

To submit anything for the APRC Newsletter, please send to - [aprc@amsrs.com.au](mailto:aprc@amsrs.com.au)



## APRC 2014 Collaborative Study

We are excited to advise that the APRC 2014 Collaborative Study on Data Privacy is currently in field and we are looking forward to sharing the results of this regional study to the APRC committee members in Kuala Lumpur at the Summit meeting.

We are delighted to advise that all the APRC countries, Australia, China, Malaysia, Mongolia, South Korea, Japan, New Zealand, Singapore, Thailand and Taiwan, are all feeding into the same survey that was completed in Europe and the Americas earlier this year.

We would like to extend a big thank you to Rozina Mat Rawi for her work in coordinating the study this year, and to Research Now their significant contribution to the study.

## APRC Summit Meeting

The APRC Summit meeting will be held the afternoon before the APRC Conference on Monday 13 October from 1.30pm – 5.30pm.

Please [Click here](#) to download and view the proposed APRC agenda for the Summit meeting. Let us know if you have any item that you would like to have added to the agenda by emailing [aprc@amsrs.com.au](mailto:aprc@amsrs.com.au)

Following the distribution of this newsletter we will email the APRC contacts to ask each Association to provide the names of the delegates they are planning to send to KL to participate in the Summit meeting and Conference.

## Farewell to an APRC founding member

In July this year we were saddened to hear that one of the founding members of APRC, Mr. Michihiro Ota had decided to retire from the INTAGE Group.

Ota-san was the inaugural Secretary-General of the APRC and was instrumental in getting APRC established. He has been a wonderful leader and his wisdom and thoughtful guidance will be missed greatly by the APRC.

Unfortunately Ota-san will be unable to join us in KL at the APRC Conference but we will honour him at the Summit meeting with a presentation of an APRC gift that we will ask his JMRA colleagues to take home to present to him on our behalf.

Ota-san has advised APRC that Mr. Jason Higgins, his colleague at INTAGE HOLDINGS, has been assigned as the person to correspond with us in the future.

To submit anything for the APRC Newsletter, please send to - [aprc@amsrs.com.au](mailto:aprc@amsrs.com.au)



## APRC and GRBN events calendar

The screenshot shows the APRC website's events calendar for September 2014. The page includes a navigation menu with items like HOME, ABOUT APRC, APRC INITIATIVES, MEMBER ASSOCIATIONS, EVENTS & CONFERENCES, CALENDAR, MEDIA RELEASES, and CONTACTS. The calendar interface allows filtering by month (September) and year (2014). The calendar grid shows the following events:

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4 <a href="#">AMSRs National Conference</a>	5 <a href="#">AMSRs National Conference</a>	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23 <a href="#">AMSRs Webinar - Convenience Sampling</a>	24	25 <a href="#">The 6th Clients Summit of Marketing Research Industry</a>	26 <a href="#">The 6th Clients Summit of Marketing Research Industry</a>	27
28	29 <a href="#">CASRO 39th Annual Conference</a>	30 <a href="#">CASRO 39th Annual Conference</a>				

As some of you may already be aware the GRBN (Global Research Business Network) has an events calendar on their website where all association members can promote their upcoming events. <http://grbn.org/calendar/>

This same calendar is now available on the APRC website, for all to see: <http://aprc-research.com/calendar>

What you may not know is that events that are listed on this calendar are available to all APRC members at the member rate of the association hosting the event.

If you have any upcoming events you would like to promote please contact Sarvenaz on [aprc@amsrs.com.au](mailto:aprc@amsrs.com.au) and she can put the information on the GRBN calendar for you.

To submit anything for the APRC Newsletter, please send to - [aprc@amsrs.com.au](mailto:aprc@amsrs.com.au)



## Reciprocal Conference & Training Rate Agreement for GRBN Associations

The GRBN Leadership Committee would like to propose the following reciprocal conference and training rate between the 38 GRBN associations and they are currently inviting comment from the 3 federations – APRC, ARIA and EFAMRO.

GRBN would like to know whether the 12 APRC Associations willing to sign up to the following agreement:

*“The Global Research Business Network (GRBN) is a free network committed to enabling National Associations to support each other in promoting and advancing the business of research.*

*To meet this commitment, there is a mutual recognition of membership, with all National Associations that belong to the federations of ARIA, APRC and EFAMRO.*

*Members of National Associations across the GRBN network can gain access to reciprocal member rates for conferences and training activities held by the 38 associations in the GRBN network”*

If you would like to offer any of your upcoming conferences or events at member rates please let us know by emailing [aprc@amsrs.com.au](mailto:aprc@amsrs.com.au)

We will discuss this issue in KL in October but any prior thoughts, issues or concerns about this reciprocal rate policy would be welcome. If you would like to offer any of your upcoming conferences or events at member rates please let us know by emailing [aprc@amsrs.com.au](mailto:aprc@amsrs.com.au)

## Keeping the contact list up to date

We would like to thank all the APRC members who have been providing their contact updates to us over the last few months. Please continue to inform us on relevant contact changes.

To download the APRC contact list [click here](#). Have a look at your section and let us know of any changes by sending them to [aprc@amsrs.com.au](mailto:aprc@amsrs.com.au)

## Send us your news

If you have any news for the October edition of the APRC Newsletter that you'd like to share with your APRC members please send it to [aprc@amsrs.com.au](mailto:aprc@amsrs.com.au) by **Monday 22 September 2014**.

To submit anything for the APRC Newsletter, please send to - [aprc@amsrs.com.au](mailto:aprc@amsrs.com.au)