



September 2013

TABLE OF CONTENTS

APRC Conference in
Bangkok – don't forget
to register

MRS NZ & AMRONZ
News

AMSRS Webinars

Send us your news

APRC Conference in Bangkok - don't forget to register!



APRC Conference: 31 October & 1 November 2013

It is not long now until the 2013 APRC Conference. You have until the **10th of October to register**, otherwise you risk missing out.

[Click here](#) to download the registration form.

When: Thursday 31 October and Friday 1 November 2013

Where: Grand Millennium Sukhumvit Bangkok Hotel

Don't forget to book your hotel room for the conference. The TMRS have secured discounted hotel rates for the Grand Millennium Hotel where the APRC conference will be held.

[Click here](#) to download the hotel registration form.

[Click here](#) to download the full program.

APRC Summit Meeting: 31 October 2013, 4.10pm – 6pm

[Click here](#) to download the meeting agenda.

The APRC Summit meeting will be held on Thursday 31 October from 4.10pm – 6pm in the Junior Ballroom 2 on the 3rd floor of the hotel.

Don't forget to send your association report to aprc@amsrs.com.au by **Wednesday 9th of October**. If you need any information at all don't hesitate to contact Sarvenaz on the above email.

To submit anything for the APRC Newsletter, please send to - aprc@amsrs.com.au



Dinner Cruise: 31 October 2013, 6pm in Grand Millennium Lobby



Dinner Cruise: Host by TCEB and TMRS

Date: October 31st, 7.00-9.30 pm

Meeting Point: Grand Millennium Sukhumvit
Lobby, 6.00 pm.

Dress Code: Casual



TMRS and TCEB are hosting a dinner cruise on Thursday 31 October 2013.

Everyone is to meet at the Grand Millennium Sukhumvit Hotel Lobby at **6pm**.

If you are planning to attend the Cruise please let us know by **Monday 30 September 2013**.

Please send the names and email addresses of everyone attending the cruise to aprc@amsrs.com.au

To submit anything for the APRC Newsletter, please send to - aprc@amsrs.com.au



MRSNZ & AMRONZ to join forces in 2014

Media release

20 August 2013

The two existing NZ research industry bodies have voted overwhelmingly to join forces in a new united industry body that will launch early 2014. Spencer Willis, President of Market Research Society NZ; "New Zealand is really too small for two research industry organisations and we are pleased with the outcome of our extensive feasibility and consultation process. We feel that we can function more effectively as an industry organisation if we are able to bring together the companies both large and small as well as the various bodies that have a stake in the industry's future success." The intention is to evolve the research industry organisations to encompass a much broader range of researchers, suppliers to research, customers and the wider market intelligence community together under one banner.

Rob Clark, Chairman of Association of Market Research Organisations NZ; "The working group tasked with examining this opportunity was extremely mindful of the global trends impacting on both industry and government decision making. The old definitions of research are changing with customers gathering information from increasingly diverse sources. The NZ research industry is already responding to that at an individual company and researcher level, but for some time we have felt that our separate industry bodies weren't really addressing those emerging needs." It is anticipated that the new entity will come into being early 2014 and the existing bodies will be wound up with the memberships, assets and intellectual property of each transferring to the new, yet to be named, body. The new body will be led by a combination of the executive teams of MRSNZ and AMRONZ in a transitional board whose job it will be to get the new organisation established and focused on meeting both members' and customers' needs.

MRSNZ was established in 1962 as a professional body and AMRONZ was established in 1984 to service the needs of some of the research companies. In recent years the organisations have worked closely together on many important initiatives giving both organisations some confidence to float the possibility of closer working relations.

"There are a number of existing, important projects on the table which will continue now and into the future so to a certain extent it's business as usual for the next few months for the staff of both organisations. Under the transitional board in 2014 we'll be looking to break some new ground particularly with respect to broadening the membership base and activating new projects that meet the needs of both new and existing members." Rob Bree, Executive Director, AMRONZ.

For more information, contact:
Spencer Willis MRSNZ +64 21 455 297
Rob Clark AMRONZ +64 21 429 619
Rob Bree AMRONZ +64 272 777 832

To submit anything for the APRC Newsletter, please send to - aprc@amsrs.com.au



AMSRS Webinars only \$30 AUD for APRC members



If you have not registered yet, don't forget to register to the AMSRS webinars at the special price of **\$30 AUD** per webinar.

The AMSRS holds one webinar per month for its members, we would like to extend this offer to all APRC members. [Click Here](#) to download the AMSRS Webinar brochure.

In order to register for a webinar you are interested in please email us on aprc@amsrs.com.au and we will register you and send you all the details.

Send us your news

If you have any news for the November edition of the APRC Newsletter that you'd like to share with your APRC members please send it to aprc@amsrs.com.au by **Monday 18 November 2013**.

To submit anything for the APRC Newsletter, please send to - aprc@amsrs.com.au